

Nike Factory Store
1035 Lincoln Rd, Miami Beach, 33139, FL

Data provided by Placer Labs Inc. (www.placer.ai)



Metrics

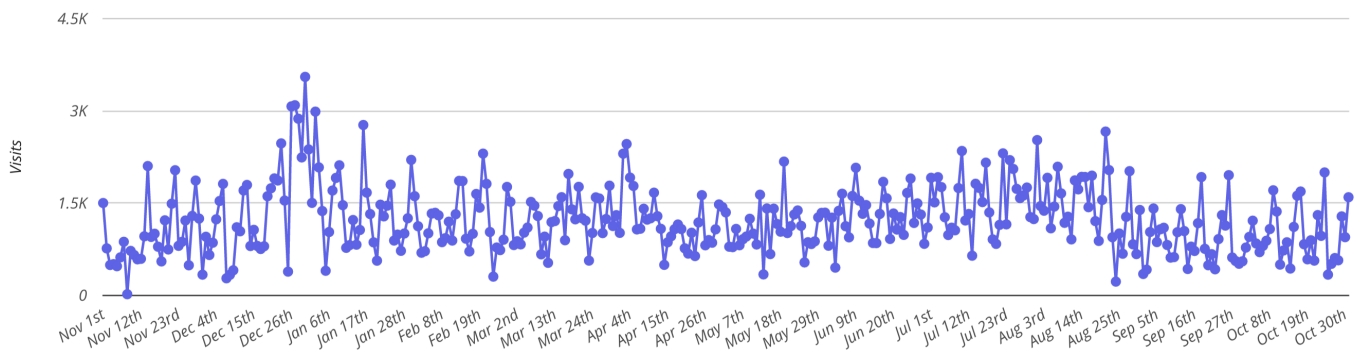
Visits	446.9K	Visit frequency	1.48
Visits / sq ft	31.73	Avg. Dwell Time	54 min
Visitors	302K	Panel Visits	7.8K

MoE: false | Nov 1st, 2020 - Oct 31st, 2021
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

● Nike Factory Store / Lincoln Rd



Data provided by Placer Labs Inc. (www.placer.ai)



Trade Area

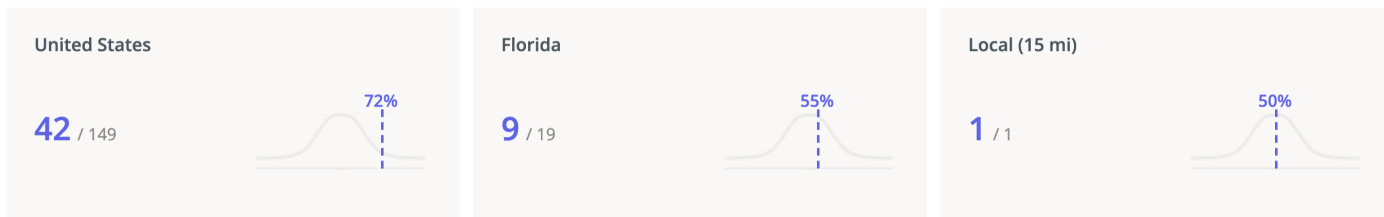
Nov 1st, 2020 - Oct 31st, 2021

Data provided by Placer Labs Inc. (www.placer.ai)



Ranking Overview - Chain

● Nike Factory Store / Lincoln Rd



Data provided by Placer Labs Inc. (www.placer.ai)



Favorite Places

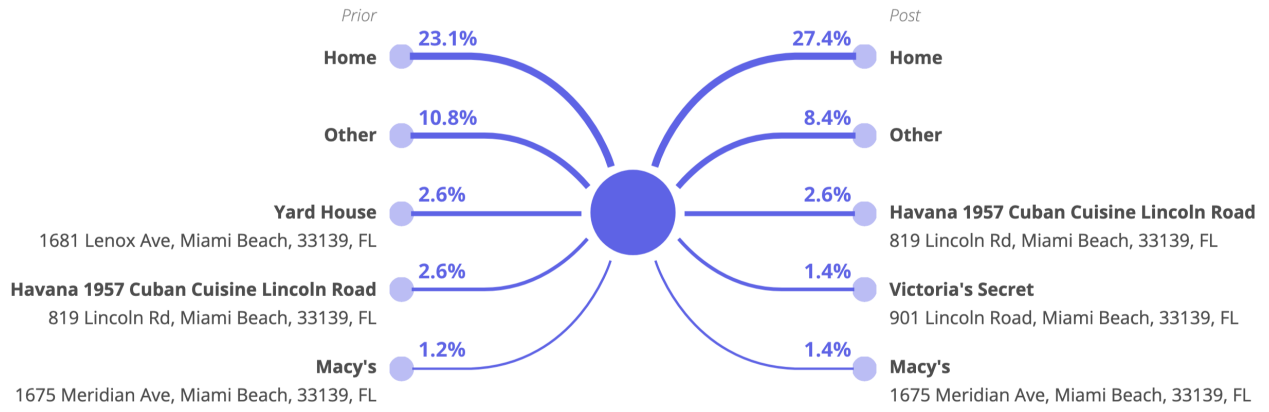
Nike Factory Store / Lincoln Rd			
	Place	Distance	Visitors
1	Miami International Airport NW 42nd Ave	8.84 mi	194.8K (64.5%)
2	Aventura Mall Biscayne Blvd	11.52 mi	108.4K (35.9%)
3	Brickell City Centre S Miami Ave.	3.72 mi	95.6K (31.6%)
4	Fort Lauderdale-Hollywood International Airport Terminal Dr	19.43 mi	92.9K (30.8%)
5	Miami Design District NE 1st Ave	3.69 mi	90.4K (29.9%)

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Visitor Journey

Nike Factory Store / Lincoln Rd



Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey: Routes - Prior Location

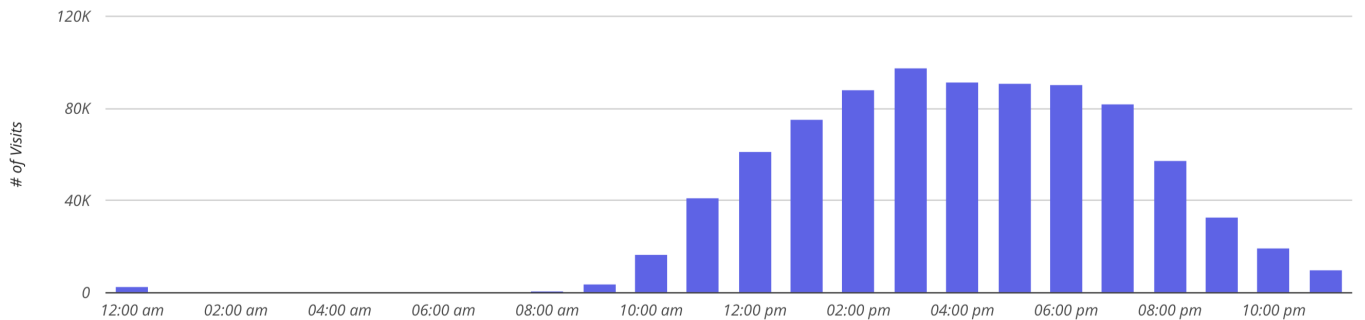
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Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits

● Nike Factory Store / Lincoln Rd

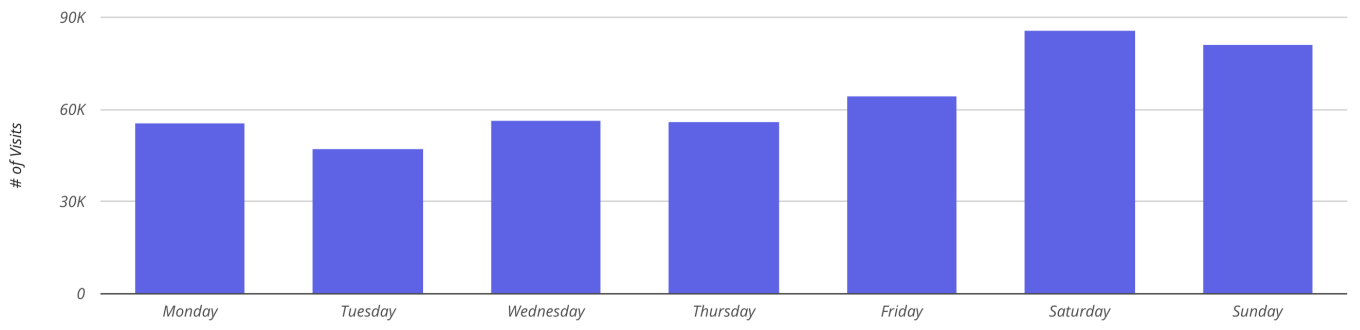


Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

Nike Factory Store / Lincoln Rd



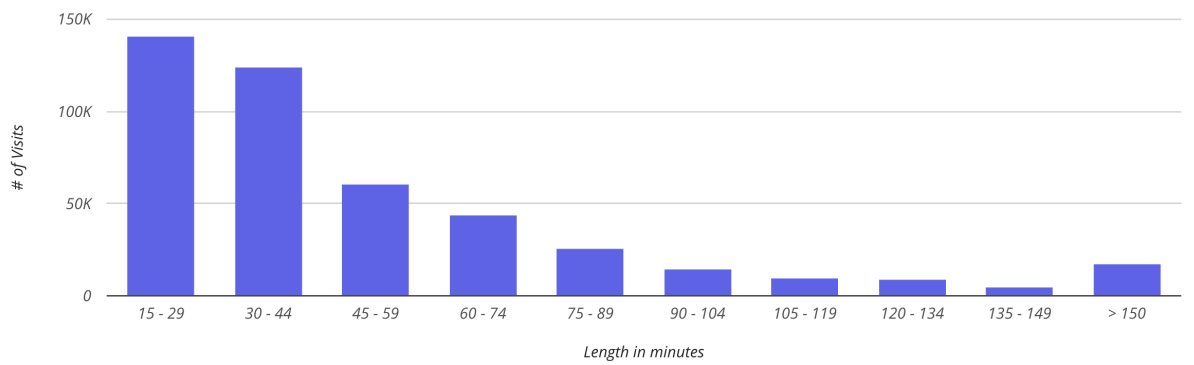
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Length-Of-Stay

Nike Factory Store / Lincoln Rd

Average Stay

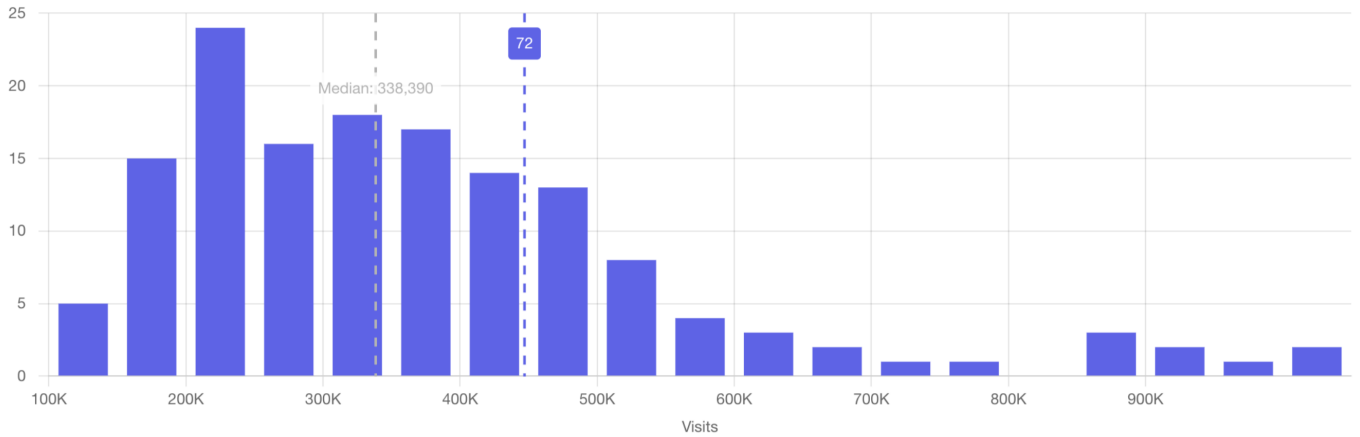


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Percentile Rank - Chain: Nike Factory Store

Nike Factory Store / Lincoln Rd



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Ranking Index - Chain: Nike Factory Store

Nike Factory Store / Lincoln Rd

Rank	Name	Visits
1	Nike Factory Store / Teaster Ln, Pigeon Forge, TN	1.14M
2	Nike Factory Store / Parkway, Sevierville, TN	1.12M
3	Nike Factory Store / Bluebird Court, Woodbury, NY	964.9K
4	Nike Factory Store / Tanger Blvd, Branson, MO	929.1K
5	Nike Factory Store / International Dr., Orlando, FL	909.9K
----- Skipping 35 results -----		
40	Nike Factory Store / Linmar Ln, Johnson Creek, WI	456.8K
41	Nike Factory Store / Cabelas Blvd, Lehi, UT	448K
42	Nike Factory Store / Lincoln Rd, Miami Beach, FL	447K
43	Nike Factory Store / Fairmont Pkwy., Pasadena, TX	446.5K
44	Nike Factory Store / Factory Shops Blvd, Castle Rock, CO	446.3K
----- Hiding 105 results -----		

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